

FREQUENTLY ASKED QUESTIONS
TABLE OF CONTENTS

MEMBERSHIP..... 2-3

CHARITABLE STATUS/ RECEIPTING.....4-7

DRIVER and the CHUCKWAGON.....8-9

SPONSORSHIP.....10-11

COMMUNICATION.....12-13

GETTING INVOLVED.....14-15

STAMPEDE PARADE.....16

	<ul style="list-style-type: none">• Make a commitment to get to know NEW friends• Participate in the Stampede Parade• Try being a “mascot” – you’d be amazed at how much FUN it is!• Go to the Races – join your fellow Chickwagon friends in cheering on our wagon – we’re there every night, rain or shine!• If you’re a real Stampede fan, consider volunteering for duties in The Barn – it’s a great way to be around horses, cowboys and chuckwagons• Meet and coach a “Chicklette” – take the opportunity to help someone who is starting out on a new career path or might need some guidance.• Consider serving on the Board of Directors• Spread news of your business and/or services through ChickBiz• Provide feedback and ways we can keep improving Chickwagon!• Introduce your friends and colleagues to Chickwagon! – the more, the merrier!
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FREQUENTLY ASKED QUESTIONS
CHARITABLE STATUS and RECEIPTING

<p>Q</p> <p>Is the Chickwagon a charitable organization?</p> <p>Can I get a receipt for my membership fees?</p>	<p>A</p> <p>The Chickwagon! is a non-profit organization incorporated under the Alberta Societies Act. It cannot issue federal income tax receipts for charitable donations. Charitable status is granted under Revenue Canada's Income Tax Act. At the present time, we are not eligible for this status as much of our mandate focuses on providing benefit to members as opposed to community. However – charitable tax receipts are available for donations made directly to the Chickwagon! Trust Fund and/or to events which support the Trust Fund. These receipts are issued by our charitable partner, the YWCA of Calgary.</p> <p>At the present time, membership fees are used for the purchase of the chuckwagon canvas tarp, administration fees and subsidizing specific membership events (such as The Rangeland Tent).</p> <p>In 2004, we introduced a Sponsorship Campaign, which should help alleviate the need for using membership fees as our only source of operating revenue. We are confident that the campaign will be successful – meaning that in the near future a portion of membership fees will be allocated to the Chickwagon! Trust Fund, and therefore, be eligible for tax receipts. Until that time, receipts for membership fees are issued upon request and can be used only for expense purposes. This means that you may post your membership fee against a self-development, marketing, promotion or other expense account within a corporation, partnership or sole proprietorship.</p> <p>Please note that, if your membership fees or donations are going through a business, it is preferable to use an Expense Receipt over a Charitable Income Tax Receipt. Expenses are 100% deductible to a business, whereas a Charitable Income Tax Donation is not. In some cases, only 17% of the donation can actually be written off.</p>
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<p>How is the money allocated for the Chickwagon! Trust Fund?</p>	<p>The donation of monies to the Chickwagon! Trust Fund, and subsequently to programs offered through the YWCA of Calgary, is one of several objectives of the foundation.</p> <p>At the present time, these monies are collected by:</p> <ol style="list-style-type: none"> 1) specific fund-raising events designed for this purpose; and/or 2) designated donations by members, companies or sponsors. <p>Each time a donation is received, it is recorded accordingly. Any monies designated specifically to the Chickwagon! Trust Fund or in future, determined to be part of a membership fee donation, are deposited into the Trust Fund Account (managed through the YWCA of Calgary). Any monies raised through gaming license activities (such as raffles or 50/50's) are automatically deposited into the Trust Fund Account. Monies raised through other fund -raising activities (such as auctions, undesignated collections, etc.) are posted into the General Chickwagon! Account and then transferred into the Chickwagon! Trust Fund Account.</p> <p>At the end of the racing season, if the Chickwagon! Treasury shows an operating surplus, additional monies may be transferred to the Trust Fund Account, based on operating needs and next-year budget needs.</p> <p>To date, Chickwagon! has donated over \$160,000 to local women's based charities.</p>
<p>How will the Chickwagon! Trust Fund be used?</p>	<p>The Chickwagon! Trust Fund will be allocated in 2 ways:</p> <ol style="list-style-type: none"> 1) a minimum 50% of the Fund will remain as an Endowment. This means that it will stay in trust and build up for future use. Endowment money is usually invested and the interest accumulated is plowed back into the General Use account on an annual basis. 2) 50% of the Fund will be spent each year on support of one of the various YWCA of Calgary programs. This can include support of any of the 4 major "pillars" the YWCA has put in place to help break the cycle of poverty for women and teens at risk:

<p>Why has the Chickwagon! chosen this route instead of donating to a chosen charity, as we used to?</p>	<ul style="list-style-type: none"> • Emergency and/or Transitional Shelter (Sherriff King Home or Mary Dover House • Family Violence Prevention Program • Education and Re-Training Programs • Physical Education Program. <p>For more information on the above programs please visit http://www.ywcaofcalgary.com/.</p> <p>OR</p> <p>The Chickwagon! Board might choose to support a specific initiative or undertaking that has come to light over the year. This may include support of individuals within the YWCA programs.</p> <p>Over the course of its history, Chickwagon! has donated money to local women’s charities. This mandate is embedded as one of the objects in our by - laws. Our vision is to “build, grow and sustain a dynamic community of women”. Our mission is to “provide women with the opportunity for personal and professional growth, and to create a living legacy through community involvement.” It is this vision and mission that guides our fund-raising efforts.</p> <p>From its inception, the founders and subsequent Boards of Directors of Chickwagon! have remained focused on the membership’s expressed wishes on how funds raised for charity work are to be used. One of the most important factors has been the visible flow through of funds directly to the program participants -- in other words, they want the money to go directly to women in need. In the past, the organization has been drawn to the support of family violence and assisting at -risk teens. To this end, we have offered donations to the Women’s Centre, the Calgary Women’s Emergency Shelter, Safe Haven and the Project 118 Youth Ranch. These organizations continue to provide a necessary service to the Calgary community and represent solid, reputable charities.</p> <p>Partnering with the YWCA of Calgary moves Chickwagon! beyond the act of simply giving – allowing us to reach out in a more sustaining, on-going manner. Instead of simply supporting one specific aspect of violence, we will now contribute to a focused series of</p>
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	<p>programs, which aim at breaking the poverty and violence cycle. The establishment of the Chickwagon! Trust Fund, in partnership with the YWCA of Calgary, will allow us to reach more women. It will ensure the legacy we wish to grow. It will give us the opportunity to serve as mentors to those women who need us. It will engage our members in a more hands-on, community-minded fashion. And – it will create long-term sustainability for the organization.</p>
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**FREQUENTLY ASKED QUESTIONS
DRIVER and the CHUCKWAGON**

<p>Q</p> <p>What is the Canvas Auction?</p>	<p>A</p> <p>The Canvas Auction is where we “purchase” our driver for the year.</p> <p>Each year, chuckwagon drivers compete in an annual circuit, accumulating points based on overall time and penalties incurred. The circuit ends with the Top 36 drivers competing in the Calgary Stampede’s Rangeland Derby – the “Stanley Cup” competition of chuckwagon racing. During the circuit, drivers have sponsors who help subsidize the cost of racing.</p> <p>Sponsorship of the Rangeland Derby however, is separate and is determined by public auction each year. At the auction, the Top 36 Drivers for that circuit year are presented, in turn, and bid on. Chickwagon! goes out to bid on a driver each year. There is no guarantee we will actually end up with a driver, nor anyway of determining what the bid prices will be.</p> <p>Since 1999, bid prices have ranged from \$12,000 - \$165,000 depending on the driver’s record, the demography of the bidders and the state of the economy. Chickwagon has paid from \$25,000 - \$52,000 for its drivers to date. The “canvas” is the actual tarp that is placed over the chuckwagon frame to identify the sponsor. In reality, we are not purchasing a driver, but the tarp, or advertising privilege. In effect, we are buying a “moving billboard”.</p>
<p>Can we attend the Canvas Auction?</p>	<p>The Canvas Auction is a public event but access is limited as the actual auction room is relatively small. We ask that members not attend the auction – this is a special privilege reserved for those who sit on the Board. To celebrate the purchase of our driver, and allow members to meet “our man of the year”, Chickwagon hosts a Canvas Auction Celebration open to all members.</p> <p><i>The Canvas Auction Celebration is usually scheduled within 2 weeks of the purchase. Don’t worry – you won’t miss one minute of the auction night excitement – everyone gets a chance to meet our new driver!</i></p>

<p>Do we share in the driver's "winnings?"</p>	<p>Each day, the driver collects "day money", based on his time & penalties. This money does not belong to the sponsor. Should our driver be the Final Winner (we did come close in 2001!), that too, belongs to him. We participate in the Rangeland Derby as a sponsor. As such, we are paying for advertisement of our name.</p>
<p>What does the driver do with the money we pay him?</p>	<p>Sponsorship dollars are used to subsidize the cost of racing. It costs more than most people think to run a rig. The driver must cover the entire cost of his team – the wagon, the gear, the staff and all the horses. A chuckwagon horse stable usually includes 4 racing horses (and preferably a replacement team), and several sets of outrider horses. Staff includes stable help as well as the outriders themselves. There are also veterinary bills, entry fees and association fees.</p>
<p>What is the Rangeland Tent?</p>	<p>The Rangeland Tent is a special events venue, located in the Grandstand Infield at the 2nd turn of the track. It is only for the use of canvas owners and is rented out for functions during Stampede Week. Included in an evening's rental is the set -up of special seating for guests attending the event – right beside the track and beside the action. Chickwagon's Rangeland Tent Event is always a popular one. Make sure not to miss it.</p>

FREQUENTLY ASKED QUESTIONS
SPONSORSHIP

<p>Q</p> <p>What is the Sponsorship Campaign?</p>	<p>A</p> <p>The Sponsorship Campaign is a new initiative introduced by Chickwagon! in 2004. The organization is seeking corporate funding to assist with operational expenses and the building of the Chickwagon! Trust Fund.</p> <p>Over the years, the Board has received numerous requests and comments about how to increase value for the membership. They have also been looking at ways to sustain long -term cash-flow for the organization and continue with our fund-raising initiatives. A Sponsorship Committee was created to work on these challenges. And they came up with a fabulous incentive that will take Chickwagon! into its growth phase with an entirely new energy!</p> <p>The committee is currently re-writing their mandate and this will be posted as soon as it is available. Sponsors will be recognized based on the level of their contribution. www.chickwagon.com/sponsorship.htm</p> <p>Benefits to the Partner / Sponsor:</p> <ul style="list-style-type: none">• A Partner gets to advertise their logo on the chuckwagon for only.• Partner / Sponsor gets to use the Chickwagon! events and Barn Party as a way to recognize clients or employees.• A Partner / Sponsor gets excellent value for their advertising dollar: year-round advertising for a very minimal cost.• Partner / Sponsor gets access to a key target market -- membership list will not be distributed but sponsor materials will be made available to membership at events.• Partner / Sponsor engages in community by supporting the professional development & growth of business women. <p>Benefits to Chickwagon! Members:</p> <p>Sponsorship dollars will be used for purchase of the driver, administration and operating costs. Bringing key sponsors on board will allow Chickwagon! to eliminate additional costs currently levied for events and allow a portion of membership fees to be used towards our annual charity</p>
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donation. This means a portion of your membership fee will be eligible for a tax-deductible charitable receipt.

FIRST RIGHT OF REFUSAL OFFER TO MEMBERS ONLY

The Sponsorship Committee has put together a list of prospective corporations and organizations who have expressed an interest in the Sponsorship Package. However -- we felt Members of Chickwagon! should be offered the first right-of-refusal for any Sponsorship opportunities. If you have a company -- or your significant other has a company -- that might wish to become a Partner or Sponsor --please let us know ASAP. If you know of a company that you think might be interested in a Sponsorship Package -- we can add them to our list.

**FREQUENTLY ASKED QUESTIONS
COMMUNICATION**

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<p>I've changed my address or e-mail address. What should I do?</p>	<p>Advise Tina Buckthorp, our Membership Chair via email to tina.buckthorp@raymondjames.ca</p>
<p>I wish to distribute a message to the entire Chickwagon membership. How do I do this?</p>	<p>Send your message to vanessa_laine@scotiamcleod.com. This service is for Chickwagon members only. If your message concerns Chickwagon-related information, it will be forwarded through the ChickFlash. If your message concerns personal information or information not related to directly to Chickwagon, it will be forwarded through regular email channels</p>
<p>I have a personal message (i.e. non-Chickwagon related) or would like to do business with other Chickwagon members. What is the best way to distribute my message or introduce my services?</p>	<p>The Chickwagon! organization is in the process of putting together a bio-book of all members. This will be distributed to members on an annual basis. As well, a re-working of the ChickBiz is in the works to allow the Chicks to network among the organization.</p>
<p>ChickFlash? How do I get a message into it?</p>	<p>The ChickFlash is a regular e-newsletter that is sent out to the entire membership with information on events and other Chickwagon happenings. To put something into the ChickFlash (Chickwagon - related only), send your message to vanessa_laine@scotiamcleod.com. All members have the choice of opting-out of receiving ChickFlash. An important reminder: ChickFlash is our primary method of communicating important information and updating our members on upcoming Events. ChickFlash is distributed every two weeks on Thursdays. Deadline for submission of materials is noon on the Wednesday prior.</p>

<p>What is ChickBiz? How do I use it?</p>	<p>ChickBiz is what we use to let the membership know about our businesses and any deals we might have for Chickwagon members.</p> <p>To let the group know about your business, forward your company information to vanessa_laine@scotiamcleod.com to be included in this e-newsletter. Larger files such as PDFs and photos will try to be accommodated. ChickBiz is sent out regularly, depending on how much new material is received.</p>
<p>What is “Chicks Helping Chicks” How do I use it?</p>	<p>“Chicks Helping Chicks” is a sub-category of ChickBiz.</p> <p>It is for placement of any “Want Ad” type advertisements – do you need advice, have something to sell, looking for a good book to read? Anything you want to ask and receive feedback, input, support or information for.</p>
<p>What is Opt-In E-Mail?</p>	<p>Some members have expressed an interest in being able to send non-Chickwagon e-mails to members, while others believe they are getting too many e-mails and do not wish to be “solicited to”. As a compromise, we maintain a special mailing list which we call Opt-In E-Mail. It is up to each individual member to join this list. Joining is done checking on the Privacy box on your membership form.</p> <p>As well, you can subscribe or unsubscribe from the Chickflash and Chickbiz e-newsletters (but remember – you may miss out on a lot of very important information).</p>
<p>How do I place an article on the Chickwagon website?</p>	<p>Submissions can be forwarded to vanessa_laine@scotiamcleod.com.</p>

FREQUENTLY ASKED QUESTIONS

GETTING INVOLVED

<p>Q</p> <p>How do I know who is chairing or involved in each Committee in order to communicate with them?</p> <p>What are the various committees I can get involved in?</p> <p>How do we get to watch the races?</p>	<p>A</p> <p>For Board of Director information visit www.chickwagon.com/membership.htm to find out who is the Special Events and Networking Coordinators. Committee heads can be obtained from these people.</p> <p>Sub-Committees (for which volunteers are required):</p> <ul style="list-style-type: none">• Artist-In-Residence Program• Barn Decorating• Barn Hosting• Bio Book• External Communication (Public Relations)• Major Fund-Raiser• Mascot / Grandstand Activity• Membership Recruitment• Merchandising• Networking / Social Committee• Parades & Float• Sponsorship• The Rangeland Tent• Web-Site Maintenance <p>The Rangeland Derby runs for the entire 10 days of Stampede Week. Racetime is 8:00 pm. Each night, Chickwagon! members gather at a location in the Standing Area (Rush Admission) of the Grandstand on the South end of the Tarmac. We all wear our ChickWear, wave our flags and unite in cheering on our driver. We will often have several Chickwagon! mascots on-site as well. We encourage everyone to come out as often as they can – this is the most exciting part of being involved as a Canvas Owner. Your membership fee DOES NOT include entrance into Stampede Park or into the Grandstand. There are 2 ways to arrange for your attendance at the races:</p>
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<p>How do we get entry into the Backstretch Barn area?</p>	<ol style="list-style-type: none"> 1) Purchase a discounted Stampede Pass – this is a 10-day Pass which includes entrance into the Park plus entrance into the Rush Seats at the Grandstand (for both chuckwagon and rodeo events). We will notify you when it is time to order your pass. Discount pricing is valid for a limited time only. After the deadline (set by the Stampede Board), everyone pays full price to get in. The Stampede Pass is a great deal – good value, no fuss. You have unlimited entrance into the Park and the Grandstand area. 2) Purchase daily entrance at the Gate. You pay full price for both the entrance into the Stampede Grounds and for the Rush Seating in the Grandstand. 3) Volunteer for hosting duties in the Barns after the races. Passes are available to those that are volunteering. <p>As a Canvas Owner, Chickwagon! is given a limited number of Barn Passes for each evening of the Stampede.</p> <p>YOU WILL NEED A BARN PASS TO ACCESS THE BARNs</p> <p>These passes are distributed each evening to members who show up on the tarmac. Please note: although we try to accommodate friends and family, members get first dibs on passes. Chicks and Chick-Mates who volunteer for Barn duties will also be given priority.</p> <p>Over the course of 10 days of racing, there is ample opportunity for each member to visit the Barns and spend some time in the Backstretch. As a sponsor, Chickwagon! is responsible for its members' conduct in the Barn facilities.</p> <p>We ask that you WAIT a minimum of 30 MINUTES after the LAST RACE before heading into the Barn areas. This gives the drivers' enough time to walk, feed and water their horses and get them back into their stalls and out of harm's way.</p> <p>Please be respectful of the fact that this is a working barn – it is not a tourist attraction. Also be aware that Chuckwagon families use this space as their home during the racing circuit tour.</p>
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FREQUENTLY ASKED QUESTIONS
STAMPEDE PARADE

<p>Q</p> <p>How can I get involved with the Stampede Parade and/or the Santa Claus Parade?</p>	<p>A</p> <p>Each year, the Chickwagon! submits an entry into the Stampede Parade. Participating in the Parade is a great way to get involved Chickwagon!. This is where you experience the reaction of the Calgary community to Chickwagon! – first hand.</p> <p>If floats and parades are your thing, the best way to get maximum involvement is to volunteer for the Parade / Float Sub-Committee. In this capacity, you can help design, plan and man the float.</p> <p>If you simply want to participate on Parade Day as a “walker” then let the Parade Committee Director know. We encourage members to get out and walk the Parade route as part of the Chickwagon! Float. The total route takes about 2 hours to walk, with participants asked to be available from about 6:30 am – noon that day. There is usually a complimentary lunch following the parade where we share stories and watch ourselves on TV.</p>
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For more information and details

Visit our web-site at www.chickwagon.com